

# Lip Gloss – “Captivating ‘Viva Magenta’ Lip Gloss”

Color Cosmetics

Ref: CC/3371/US

Product Name	INCI Name	%W/W	Supplier
<b>A</b>			
Versagel ME 750	Hydrogenated Polyisobutene (and) Ethylene/Propylene/Styrene Copolymer (and) Butylene/Ethylene/Styrene Copolymer	81.00	www.calumetspecialty.com
Dermol DID	Diisopropyl Dimer Dilinoleate	8.00	www.alzo.com
Permethyl 104A	Polyisobutene	8.00	www.prespense.com
<b>B</b>			
Mirage Bright Luminous Red	Calcium Sodium Borosilicate (and) Iron Oxide	2.00	www.eckart.net
Mirage Glamour Red	Calcium Sodium Borosilicate (and) Titanium Dioxide	1.00	www.eckart.net
	Flavor	qs	
	preservative	qs	

Procedure:

1. Mix phase A
2. Add phase B to phase A and mix until uniform
3. Add phase C and pour into a lip gloss container

⇒ Mirage Bright Luminous Red is used to create the 2023 Pantone color of the year ‘Viva Magenta’, while Mirage Glamour Red provides zest and dimension to the shade.



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