

Data Sheet Issue 11/2018 Rev.03

# **GELWHITE-H XR**

# **Gelling Agent for Water Phases in Cosmetic Applications**

# **Product Data**

#### **INCI Name**

Bentonite

#### **Product Description**

GELWHITE-H XR is a highly purified white bentonite manufactured from carefully selected, extremely pure ore deposits. GELWHITE-H XR is used as a thixotropic agent in water-based systems for excellent anti-settling and stabilizing properties. GELWHITE-H XR has been sterilized by gamma irradiation.

## **Typical Properties**

The values indicated in this data sheet are typical and do not constitute specification limits.

Form: Fine powder Color: White

Water Content: 5.0 % - 8.0 %

Wet Sieve +200 mesh: 0.0 % 9.5 - 10.5 pH Value (2 % suspension in water): G.E. Brightness: min. 77 Swelling (2g in 100 mls): min. 24.0 Gel Formation: max. 2.0 ml Arsenic: < 5 ppm Lead: < 40 ppm XRD Powder: Pass X-Ray Diffraction (PE Glycol): Pass E.coli (Neg.): **Pass** Anaerobic Plate Count (max. 100cfu/g): Pass

Bentonite USP-Test

#### **Recommended Use**

Application areas: Personal Care: Cream and Lotion

Anti-wrinkle Lotion (e.g. with fruit acids)

Sunscreen Product Antiperspirant Facial mask

**Pass** 

Bath and Shower Gel

Color Cosmetics: Liquid Make-up

Foundation Blush Eye Product

## **Incorporation and Processing Instructions**

To get the optimum efficiency, a complete dispersion of the material is required. Therefore GELWHITE-H XR should be incorporated applying high shear forces e.g. by using a dissolver or a mill. To facilitate the dispersion, warm water can be used. GELWHITE-H XR is then added slowly to the water (emulsion) under slow agitation. GELWHITE-H XR can also be incorporated as powder added to the grind base.

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GELWHITE-H XR can also be used as pre-manufactured pre-gel (containing 5 – 10 % GELWHITE-H XR). To avoid post thickening effects, this pre-gel should be allowed to age overnight. Stirring for approx. 15 minutes under high shear is therefore recommended.

#### **Recommended Levels**

GELWHITE-H XR can be used to thicken and stabilize emulsions. Depending on requirements, between 1% and 10 % of GELWHITE-H XR (based upon total formulation weight) is used.

These levels are suggested as guideline; optimum levels can be determined by laboratory tests.

## **Special Note**

GELWHITE-H XR exhibits low acid demand and interacts with both inorganic and organic cations. In formulations that requires tightly controlled rheology and reduced syneresis or that are acidic in pH, GELWHITE-H XR is ideally suited. GELWHITE-H XR is purely inorganic and stable against diluted acids and bases. Gels produced with GELWHITE-H XR withstand oxidation or microbial degradation. GELWHITE-H XR is compatible with anionic and nonionic surfactants.

### **Storage and Transportation**

GELWHITE-H XR should be stored dry in unopened, original packaging at temperature between 0°C and 30°C.

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