# **Technical Product Information**

ULTRASTAR FX-Series

Article-No.:

052297..

ULTRASTAR FX-1604 Silber

**REVISION:** 11

EDITION: MARCH 2019

**Product Name:** 

IDENT-No.: 00141.E

PAGE 1 OF 2

## **Product description:**

ULTRASTAR FX-1604 are solvent based flexo inks based on METALURE<sup>®</sup> VMP dispersions for mirror effects on film.

Mirror effects (reverse printed) and highest brilliant effects (surface printed) are possible utilizing ULTRASTAR FX products. The series provides additionally excellent hiding power.

The ink series ULTRASTAR FX is solvent based, but neither low-migration nor low-odour. Due to our production processes for these products, we cannot guarantee necessary measures for FCM (Food Contact Materials), such as special raw material selection, control of raw materials and end products regarding composition and impurities or production according to GMP. A SoC is therefore not available for these products. When using these products in indirect food contact, the suitability for this application has to be tested before commercial use by the user through suitable analyses.

# **Application:**

ULTRASTAR FX-1604 are solvent based flexo inks. Ideal suitable for printing on film, e. g. self-adhesive labels and flexible packaging.

The ULTRASTAR FX-series is developed for reverse printing on transparent films to create mirror effects which can substitute metalized substrates, foil blocking or de-metalizing processes. The inks achieve highest brilliant effects surface printed onto transparent or opaque films.

As with all metallic inks the substrate has an influence on the final result. Very absorbent or uneven substrates often cause poor pigment orientation resulting in inferior brilliance. This is true not only for optical properties as brilliance and hiding power, but also for printing properties such as adhesion and transfer. In some cases, the use of primers to improve the substrate surface is advantageous.

# **Product properties:**

## Rub resistance and lamination properties:

The ULTRASTAR FX-series is based on non-leafing pigments. The split proof and the lamination properties are excellent as long as the adhesion to the substrate is given.

The rub resistance is very good on almost all substrates. Overlacquering is therefore neither necessary nor recommended as this would reduce the metallic effect.

# Adhesion:

ULTRASTAR FX-1604 are recommended for OPP, pre-treated PET und PE. Pre-treated films (preferably in-line corona treated) give usually excellent adhesion.

Due to the large variety of films individual tests before any commercial use is necessary.

## Additional product properties:

ULTRASTAR	FX-1604 Silver		
Pigment content	appr. 7.5 %		
Pigment size (D <sub>50</sub> )	appr. 6.0 µm		
Solid content	appr. 10.5 %		
Binder	NC		
Solvent	Alcohol		

For specifications of our products, please refer to the technical data sheet.

The supply viscosity of ULTRASTAR FX-series offers flexibility to the user (e. g. to direct blend the ink with process colors; to adjust the drying; to adjust the individual print viscosity).

# **Recommended printing parameters:**

### Anilox-configuration:

The following parameters have shown to be useful:

Reverse print on transparent film:

Line count:	100 - 140 lines/cm (250 – 350 l/inch)
Cell volume:	10 - 12 cm <sup>3</sup> /m <sup>2</sup> (6.5 – 7.5 bcm/in <sup>2</sup> )

## Surface print on film:

Line count:	140 - 225 lines/cm (350 – 550 l/inch)
Cell volume:	7.5 - 10 cm <sup>3</sup> /m <sup>2</sup> (4.5 – 6.5 bcm/in <sup>2</sup> )

Dependent on substrate and design it can be useful to use alternative cell counts and volumes. However, the metallic effect could be reduced by printing too high film weights.

#### Printing speed:

The maximum printing speed depends on individual press conditions, substrate and chosen cell volume. A printing speed of 150 m/min (500 ft/min) and more is possible as long as the drying capacity is sufficient.

Normally the effect improves with increasing printing speed. The ink is suitable for highest printing speeds.

Printing viscosity:	25 – 30 s (DIN 4 cup)
	35 – 40 s (Zahn 2 cup)

The ideal printing viscosity also depends on cylinder configuration and may vary from the given data.

### Dilution:

The ULTRASTAR FX-series should be adjusted to printing viscosity with alcohol (e.g. ethanol or isopropyl alcohol). For slower drying methoxy propanol could be used as a retarder.



Effect Pigments

Technical Product Information		C ECKART			
ULTRASTAR FX-Series			Effect Pigments		
Article-No.: 052297	Product Name: ULTRASTAR FX-160	04 Silber			
REVISION: 11 EDITIO	<b>N:</b> MARCH 2019	IDENT-NO	.: 00141.E	PAGE 2 OF 2	
The amount of solvent may depend on the solvent.	the chemical nature of				
Cleaning recommendations:		Shel	f life:	12 months	
The ULTRASTAR FX-series can be removed from the cylinder with alcohols or alcohol/ester blends at any time.					
In any case contamination of the ink with cleaning agents must be avoided in order to maintain stability and optical properties.					
Please refer to the safety data sheet for sa	afety instructions.				
Handling:					
ULTRASTAR products are stable one- excellent metallic effects and high brillia printed as delivered or adjusted to pri blending of ULTRASTAR inks with othe only be done on ECKART's recommendat possible decrease in quality.	nce. The inks can be nt viscosity. However, er components should				
Metallic inks tend to settle because of the high specific gravity of the metallic pigments. This is normal and not due to a lack of quality. The inks can be easily stirred up and homogenised again. This should be done before viscosity check. No pigment settling should be left on the bottom of the container.					
Please refer to the safety data sheet of ULTRASTAR FX-series for further handling guidelines.					
Storage and transportation:					
All ULTRASTAR inks should be stored a 25°C. High temperatures as well as v should be avoided as these conditions ca uct (oxidation/ gassing or flocculation of bi solubility).	ery low temperatures ould damage the prod-				
As the solvents in all ULTRASTAR inks a recommended to keep drums tightly shut a opening.	<b>U</b>				
ECKART cannot guarantee shelf life stab Often enough used inks are printed again cal tests prior to commercial use. Additionally, used ink should be stored in valve as possible contaminations (e. g. vents) can lead to gassing.	n, we recommend opti- n a drum with air vent	ECKA Günte 91233 Germ Tel.: - Fax: - WWW. The da our kno our pro partyr fi	ART GmbH ersthal 4 5 Hartenstein any + 49 (0) 9152 77 + 49 (0) 9152 77 eckart.net ta on this technical i wiledge and experie ducts lies with the bu ghts. We reserve the		