


<b>Technical Product Information</b>		
<b>PLATINSTAR FPG GX</b>		
<b>Article-No.:</b> 022412...	<b>Product Name:</b> PLATINSTAR FPG GX-72900 Silver	
<b>REVISION: 0</b>	<b>EDITION: SEPTEMBER 2016</b>	<b>IDENT-No.: 00446.E</b>
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### Product description:

PLATINSTAR FPG GX-72900 is a solvent based gravure ink, based on platindollar pigments for mirror like effects on film.

Mirror-like effects (reverse printed) and high brilliant effects (surface printed) are possible utilizing PLATINSTAR GX-series. The series provides additionally excellent hiding power.

The ink PLATINSTAR FPG GX-72900 was especially developed for printing on food packaging and is produced under GMP conditions. Due to our production processes for this product, we cannot guarantee necessary measures for FCM (Food Contact Materials), such as special raw material selection, control of raw materials and end products regarding composition and impurities or production according to GMP.

A SoC is therefore not available for this product.

When using this product in indirect food contact, the suitability for this application has to be tested before commercial use by the user through suitable analyses.

### Application:

PLATINSTAR GX products are solvent based gravure printing inks. Ideal suitable for printing on film, e. g. self-adhesive labels and flexible packaging.

PLATINSTAR GX inks are developed for reverse printing on transparent films to create mirror-like effects, which can substitute metalized substrates, foil blocking or de-metalizing processes. The inks achieve high brilliant effects surface printed onto transparent or opaque films.

As with all metallic inks the substrate has an influence on the final result. Very absorbent or uneven substrates often cause poor pigment orientation resulting in inferior brilliance. This is true not only for optical properties as brilliance and hiding power, but also for printing properties such as adhesion and transfer. In some cases, the use of primers to improve the substrate surface is advantageous.

### Product properties:

#### Rub resistance and lamination properties:

PLATINSTAR GX inks are based on non-leaving pigments. The split proof and the lamination properties are excellent as long as the adhesion to the substrate is given.

The rub resistance is very good on almost all substrates. Overlacquering is therefore neither necessary nor recommended as this would reduce the metallic effect.

#### Adhesion:

PLATINSTAR GX series is recommended for (untreated) OPP and PET. Pre-treated films (preferably in-line corona treated) give usually excellent adhesion.

Due to the large variety of films individual tests before any commercial use is necessary.

Adhesion can be improved by adding *ULTRASTAR FAP-90 adhesion promoter*.

### Additional product properties:

PLATINSTAR FPG	GX-72900 Silver
<b>Pigment content</b>	appr. 7 %
<b>Particle size (D<sub>50</sub>)</b>	appr. 10 µm
<b>Solid content</b>	appr. 10 %
<b>Binder</b>	PVB/EC
<b>Solvent</b>	Alcohol & Acetate
<b>Brilliance</b>	**
<b>Hiding power</b>	***
<b>Adhesion properties</b>	***

*For specifications of our products, please refer to the technical data sheet.*

The supply viscosity of PLATINSTAR FPG GX-72900 offers flexibility to the user (e. g. to direct blend the ink with process colors; to adjust the drying; to adjust the individual print viscosity).

### Recommended printing parameters:

#### Cylinder configuration:

Both etched and engraved cylinders are suitable (depending on the design). The following parameters have shown to be useful:

#### Reverse print on transparent film:

Line count: 70 lines/cm (180 lines/inch)  
Cell diameter: 165 µm  
Channel: 25 µm  
Graver angle: 120°

#### Surface print on film:


Line count: 100 lines/cm (250 lines/inch)  
Cell diameter: 117 µm  
Channel: 18 µm  
Graver angle: 120°

For higher film weights or hiding power, cylinders with 80 – 90 lines and appropriate cell depth are recommended. However, the metallic effect could be reduced by printing too high film weights.

#### Printing speed:

The maximum printing speed depends on individual press conditions, substrate and chosen cell volume.

Normally the effect improves with increasing printing speed. The ink is suitable for highest printing speeds.

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**Printing viscosity:** 13 – 15 s (DIN 4-cup)  
19 – 21 s (Zahn 2-cup)

The ideal printing viscosity also depends on cylinder configuration and may vary from the given data.

Solvent might evaporate during the printing, which would lead to an increase of viscosity and this impact the print quality in a negative way. Please check viscosity regularly and adjust, if necessary, with solvent.

#### Dilution:

PLATINSTAR FPG GX-72900 should be adjusted to printing viscosity with iso propanol. Furthermore any kind of alcohol (e.g. ethanol) is suitable.

The amount of solvent may depend on the chemical nature of the solvent.

#### Cleaning recommendations:

PLATINSTAR FPG GX-72900 can be removed from the cylinder with alcohols or alcohol/ester blends at any time.

In any case contamination of the ink with cleaning agents must be avoided in order to maintain stability and optical properties.

Please refer to the safety data sheet for safety instructions.

#### Handling:

PLATINSTAR FPG GX-72900 is a stable one-component ink with excellent metallic effects and high brilliance. The ink can be printed as delivered or adjusted to print viscosity. However, blending of PLATINSTAR FPG GX-72900 with other components should only be done on ECKART's recommendations in order to avoid a possible decrease in quality.

Metallic inks tend to settle because of the high specific gravity of the metallic pigments. This is normal and not due to a lack of quality. The inks can be easily stirred up and homogenised again. This should be done before viscosity check. No pigment settling should be left on the bottom of the container.

Please refer to the Safety Data sheet of PLATINSTAR GX for further handling guidelines.

#### Storage and transportation:

All PLATINSTAR products should be stored at temperatures below 25°C. High temperatures as well as very low temperatures should be avoided as these conditions could damage the product (oxidation/ gassing or flocculation of binder/additives with low solubility).

As the solvents in all PLATINSTAR inks are highly volatile, it is

recommended to keep drums tightly shut and avoid unnecessary opening.

ECKART cannot guarantee shelf life stability for used products. Often enough used inks are printed again, we recommend optical tests prior to commercial use. Additionally, used ink should be stored in a drum with air vent valve as possible contaminations (e. g. water content in solvents) can lead to gassing.

**Shelf life:** 12 months

For further information or samples, please contact:

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